

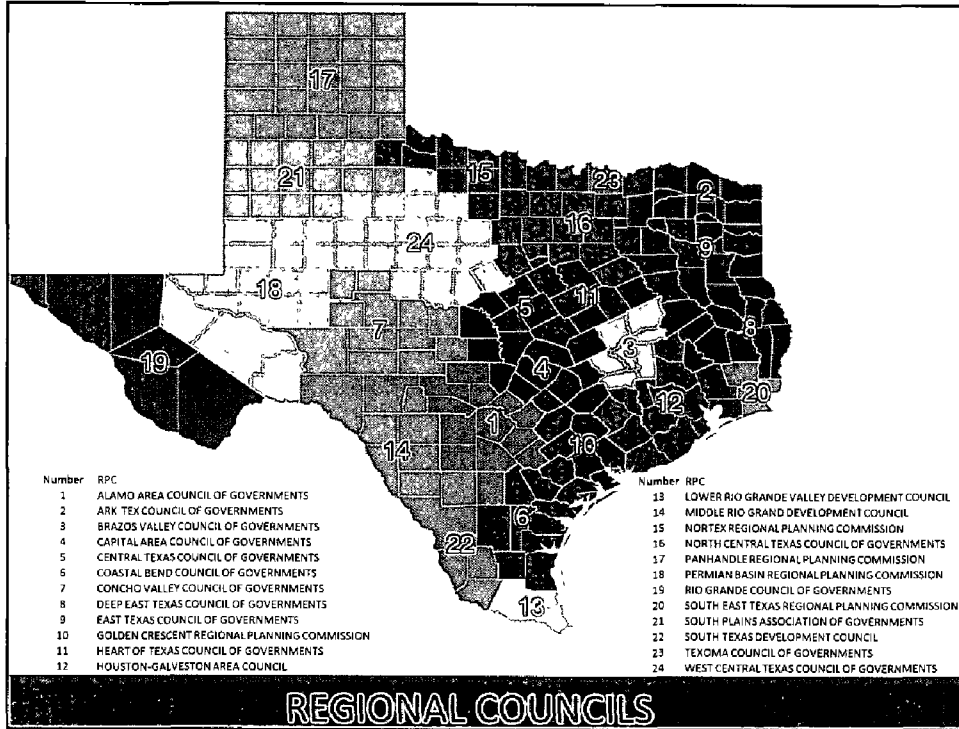
Panola County Commissioner's Court

AUGUST 8, 2016



History, Structure & Finances of Texas' COGs

- 24 COGS formed by State Statute (Chapter 391 of the Local Government Code).
- COGs are governed by local elected officials (County Judges, Commissioners, Mayors, Councilmen & Women, etc.) who determine the structure, programs and services provided based on local need.
- The vast majority of GOG funding is sourced from Federal and State grants.
- Smallest percentage of the COG's budget is sourced from local government dues from member jurisdictions, ISD's and Special Purpose Districts.
- The grant funding secured and services provided by your local COG is invested in/provided for your region in accordance with YOUR priorities



What do The 24 COGs in Texas Do?

Through COG's and COG subcontractors, you can:

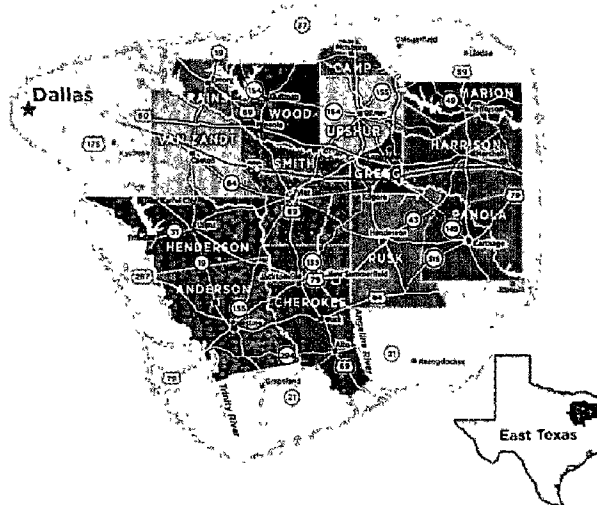
- Find a career
- Receive job training
- Hitch a ride
- Get a warm meal
- Benefit from purchasing cooperative discounts
- Receive daycare services for your children
- Get home repair & new home construction assistance
- Get a loan for your business
- Receive affordable housing and health insurance counseling
- 911 system building and education services
- CJ & HS grants for your communities & Peace Officer training
- Local planning, GIS Services, and technical assistance

COGs Support You and Make a Difference: How?

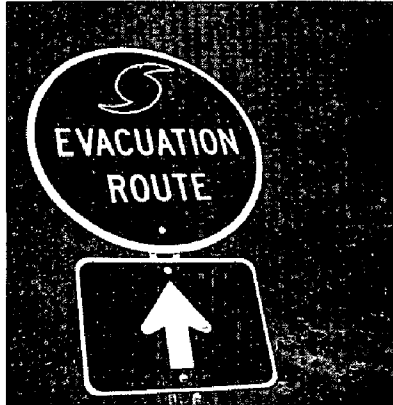
- COGs provide a forum for local elected officials solve common problems
- COGs are ***SOLUTIONS PROVIDERS*** for our members

Some examples from ETCOG include the following...

ETCOG's 14 County Region



City of Wells Project



The Rural Planning Organization helped secure over **\$3 Million** to widen US HWY 69, the official hurricane evacuation route for 1/3 of the population of Texas

Henderson County Alzheimer's Alliance

Henderson County
All About Alzheimer's 2014
FREE EVENT

Henderson County Alzheimer's Alliance
 • Caring Skills
 • Legal and Financial Information
 • Healthy Living
 • Community Resources

Presented by
 East Texas Council of Governments
 Area Agency on Aging

REGISTER ONLINE
www.hendersoncountytx.org
 or call
 800-442-8845

Event will be provided by
 OUR EVENT SPONSORS

Date	Saturday, August 16, 2014 9:30 AM - 4:30 PM
Location	First Baptist Church 288 S. Kiwanis Dr. Cherokee, TN 37206

2014 Fundraising Organization
 Alzheimer's Association
 2600 Peachtree Road, N.E., Suite 500
 Atlanta, GA 30340
 404-521-2000
 www.alz.org

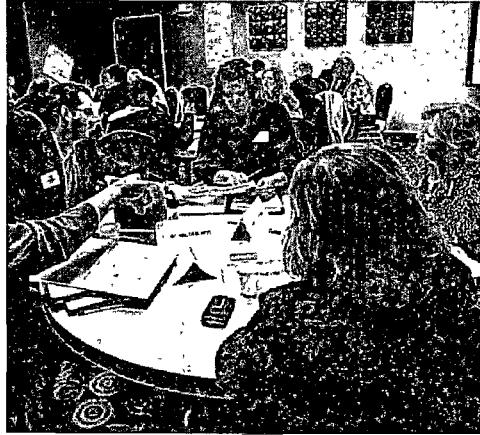
Area Agency on Aging of East Texas
 200 North Central Expressway, Suite 100
 Cherokee, TN 37206
 423-288-4444
 www.easttexasaaaging.org

2014 Event Sponsors

FRIDAY STATE BANK THE STATE BANK SOUTHSIDE BANK

Mental Health Study

- When the cost indigent mental health care continued to rise, our County Judges met together with service providers in our region
- Commissioned a Mental Health cost study through ETCOG analyzing costs throughout our 14-counties.
- The final report set forth “best practice information and laid the ground work for other solutions that may be pursued in the future.



Saving Jefferson’s Historic Civil War Powder Magazine



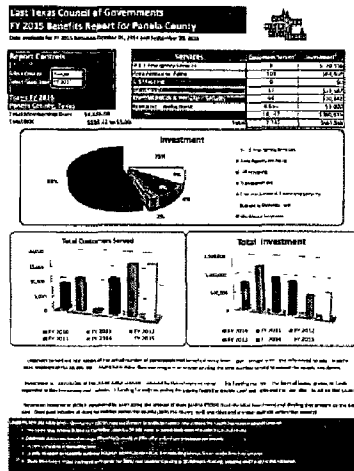
- Marion County Judge and City of Jefferson elected officials approached ETCOG.
- Asked ETCOG to serve as fiscal and administrative entity in partnership with the US Army Corps of Engineers.
- Today, the Corps is nearing completion of their report and recommendations to save this historic building.

What we do with Member Dues—R.O.I.

In 2015, we received a **\$186,722** investment
from our members in dues.

With that investment, we returned an
average of \$194 per \$1 received providing
\$36.4 Million in benefits to East Texas.

How did we assist Panola County?



In 2015, we received a
\$4,886 investment from
our members in Panola
County.

With that investment, we
returned an average of
\$139.72 per \$1 received
providing **\$687,568** in
benefits to the county.

Core Business Services

Aging

- Advocating and supporting independence for seniors

GIS Services

- Providing mapping and technology tools for decision making.

Operations

- Providing comprehensive, compliant and responsive support services in the areas of finance, budget, procurement, contracts, and facilities management

Core Business Services, continued...

Public Safety

- Connecting people with emergencies to first responders
- Providing grant guidance, technical assistance and training for public safety professionals

Workforce & Economic Development

- Providing skilled employees to meet employers' needs and employment driven training for job seekers
- Building strength and stability in our communities through Community Development, Economic Development, Environmental and Grant Services

Core Business Services, continued...

Transportation

- Providing mobility solutions through multi-modal planning.



New & Expanding Initiatives

Economic Development

- Regional Broadband Initiative
- Expansion of ETRDC Business Loan Programs with IRP Program
- Texas REDI Program

Public Safety

- Emergency Communications District Feasibility Study



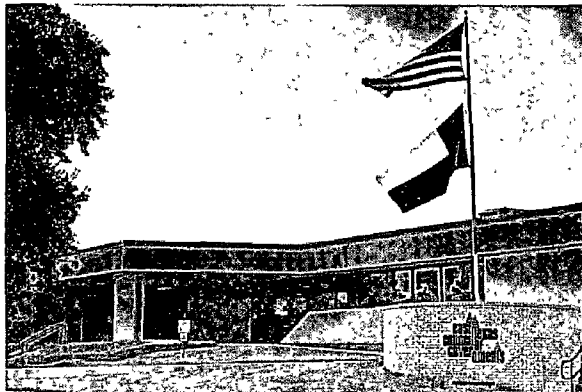
New & Expanding Initiatives, continued...

- Rapid Process Improvement (RPI) for ETCOG
- Theory of Constraints, LEAN, & Six Sigma
 - RPI. Doing Less But Accomplishing More!
- Hired a Lean Six Sigma Black belt with internal focus and external agenda to help our member governments
- Housing Program Expansion is on the Horizon
- RPO is on the Move
- Completing first "Regional Call for Projects"
- 35-county transportation coalition is next

The "Power" of the COG is YOU working together...



Thank you for your service!



David Cleveland
Executive Director
David.Cleveland@etcog.org

ETCOG
3800 Stone Road
Kilgore, TX 75662

(903) 218-6400 P
(903) 983-1440 F

East Texas Council of Governments FY 2015 Benefits Report for Panola County



Data available for FY 2015 between October 01, 2014 and September 30, 2015

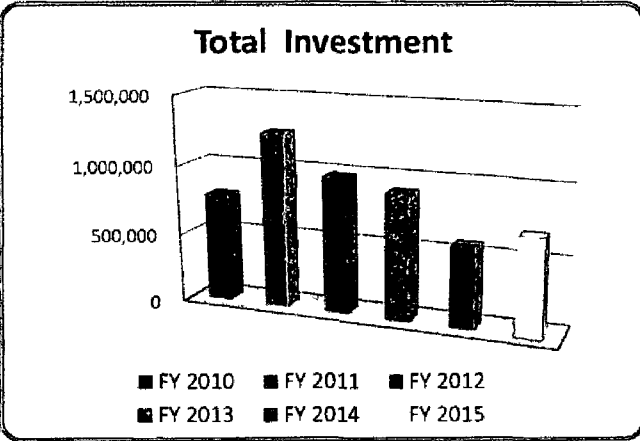
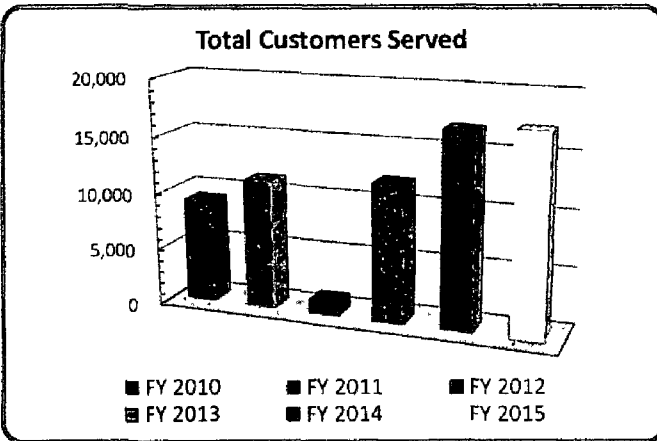
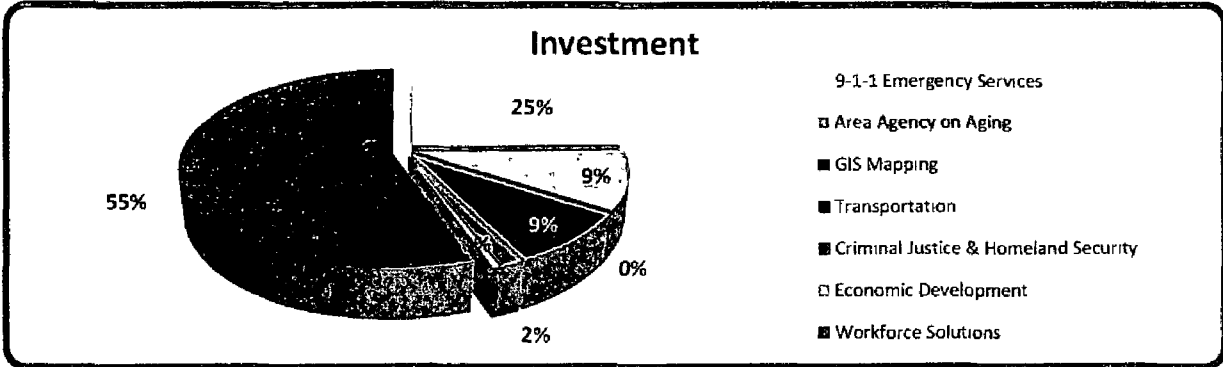
Report Controls

Select County: **Panola**
Select Fiscal Year: **FY 2015**

Totals FY 2015
Panola County, Texas

Total Membership Dues **\$4,886.00**
Total ROI^c **\$139.72 to \$1.00**

Services	Customers Served ^a	Investment ^b
9-1-1 Emergency Services	8	\$170,336
Area Agency on Aging	105	\$64,668
GIS Mapping	0	\$0
Transportation	57	\$58,587
Criminal Justice & Homeland Security	66	\$10,342
Economic Development	6,854	\$3,000
Workforce Solutions	10,147	\$380,635
Total	17,237	\$687,568



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REGIONAL PROGRAMS, PARTNERSHIP & SOLUTIONS

east Texas council of governments



“I am pleased with the accountability, transparency, and efficiency ETCOG delivers for our local elected officials every day. Frankly, ETCOG’s scope and span of programs and services may be one of our region’s most unfamiliar assets!”

– The Honorable Robert Johnston,
Anderson County Judge

East Texas Council of Governments

Program Highlights

BUILDING COMPETITIVE ECONOMIES & COMMUNITIES

At ETCOG, we develop and implement regional economic development strategies with support from the U.S. Economic Development Administration (EDA). In addition, we work with local officials and partners to craft comprehensive plans that address a host of issues, such as air quality, emergency preparedness, social services, transportation, water supply and quality, and workforce development.

PROVIDING ASSISTANCE TO OUR LOCAL GOVERNMENTS

We receive state and federal assistance to pursue regional and local economic development initiatives and facilitate stronger intergovernmental collaboration. This vital program allows for grassroots planning so that our members help guide special initiatives from improving access to affordable broadband service and performing minor home repairs, to ongoing efforts to develop a regional purchasing cooperative and re-introduce the East Texas Regional Directory.

ASSISTING LOCAL ENTREPRENEURS

The East Texas Regional Development Company (ETRDC) is a private, non-profit, organization administered by ETCOG offering US Small Business Administration 504 loans and Chapman loans for qualified owner-occupied commercial real estate projects. Since 1983, the ETRDC has provided small businesses in Texas with the financing they need to expand or even start their business.

STRENGTHENING THE EAST TEXAS 9-1-1 SYSTEM

Working in partnership with state and local officials, ETCOG has been tapped as the primary planning and coordinating entity for emergency 9-1-1 communications in East Texas. We work with the State to have fully deployed,

advanced 9-1-1 services for wireless callers, and help plan for Next Generation 9-1-1 (NG911). In the last year, over \$2.4M was invested for equipment, network, mapping, software installations and maintenance for our local Public Safety Answering Points (PSAPs).

SUPPORTING FIRST RESPONDERS AND PREPARING REGIONALLY FOR DISASTERS

ETCOG partners with the Texas Office of the Governor to coordinate Criminal Justice (CJ) and Homeland Security (HS) planning, technical assistance, and prioritization of grant applications. The HS program works to improve interoperable communications, preparedness, and response to natural and man-made disasters through regional exercises for first responders and funding for Code Red; reverse notification system designed to notify residents of pending emergencies in the event of a disaster. Our CJ program assists with implementation and assessment of regional solutions for law enforcement, juvenile justice, substance abuse prevention, mental health, prosecution or courts and victim services. Overall, both programs help our jurisdictions implement new initiatives, integrate regional strategies and priorities, and improve administration of all regional public safety projects.

PLANNING FOR MOBILITY

The East Texas Rural Planning Organization (RPO) provides vital leadership on regional transportation initiatives, planning and prioritizing transportation projects. This brings planning to those who know best – local elected officials. The RPO provides a single, coordinated voice for our region in reaching out to Austin and Washington on transportation issues. ETCOG also operates GoBus, a rural public transportation system offering demand-response services in each of our 14 counties and a fixed route in Marshall. GoBus makes approximately 600 trips each day throughout the region for a general fare of \$2.00 per trip. To get on the go with GoBus, call 1.800.590.3371.

BUILDING STRONGER LAW ENFORCEMENT PROGRAMS

ETCOG provides training to law enforcement personnel through support of the East Texas Police Academy. Each year, more than 80 different courses are offered and 2400+ officers are sponsored for training. The East Texas Police Academy is ranked #21 in Texas for the number of jailers trained and #3 in Texas for the number of peace officers graduated.

WORKFORCE SOLUTIONS EAST TEXAS

Workforce development is a major focus to support the economic development in East Texas. By offering a trained, first class workforce, we can attract employers and make a difference in the economy and the quality of life in the community. We partner with the Workforce Solutions East Texas Board to operate 14 Workforce Solutions centers where individuals can find job search assistance, child care assistance, training, and veteran's services. Through the federal Workforce Innovation & Opportunities Act and the Texas Workforce Commission, Workforce Solutions East Texas is responsible for these services, as well as program implementation for youth, adult and employer services.

CARING FOR SENIORS

ETCOG's Area Agency on Aging services individuals 60 years of age and older, with particular attention to low-income minority older individuals, older individuals with limited-English proficiency and older individuals residing in rural areas. As our population ages, it is important to provide support services which enable our seniors to live according to their choice, independently and with dignity. Core services that we provide include information and referral assistance, benefits counseling, minor home repairs, legal assistance, care coordination and caregiver support. We can assist to help coordinate in-home support, legal awareness, nutrition and ombudsman services. Through subcontracts with local providers, we also operate the senior nutrition program to offer over 400,000 in home or congregate meals each year.

MAPPING REGIONAL GROWTH AND DEVELOPMENT

ETCOG recently expanded its Geographic Information Systems (GIS) program to provide local officials, private sector leaders and nonprofit partners with geo-spatial data and information needed to address complex issues and decisions. By using GIS, it is now easier to analyze and project demographic trends, infrastructure conditions and locations, land use patterns, environmental hotspots, public safety and business locations.

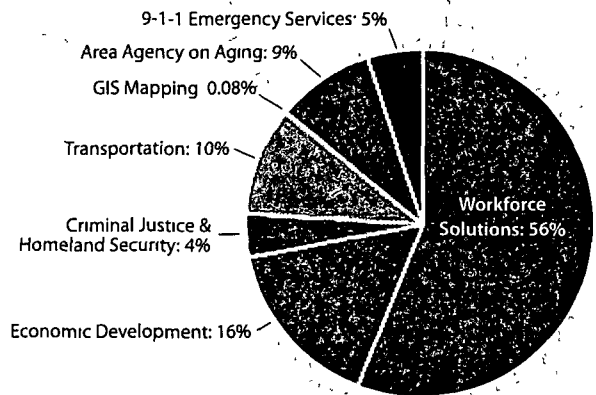
RETURN ON INVESTMENT

Data available for fiscal year 2015 between October 1, 2014 and September 30, 2015

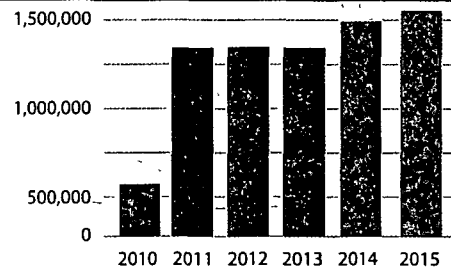
Totals for Fiscal Year 2015	
Membership Dues	\$186,722.00
Total ROI*	\$194.11 to \$1.00

Services	Customers Served ^a	Investment ^b
9-1-1 Emergency Services	4,801	\$1,680,255
Area Agency on Aging	6,187	\$3,443,888
GIS Mapping	12	\$29,600
Transportation	2,511	\$3,540,370
Criminal Justice & Homeland Security	10,982	\$1,598,803
Economic Development	743,175	\$5,861,760
Workforce Solutions	538,610	\$20,276,150
Total	1,306,278	\$36,430,826

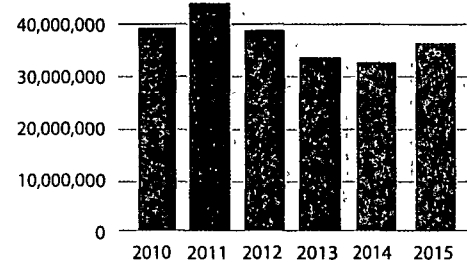
Investment Breakdown by Program



Total Customers Served



Total Investment



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IMPROVING AIR QUALITY

The Northeast Texas Air Care (NETAC) is a voluntary, cooperative association of local governments and industries that was formed to fill the need of a more organized and comprehensive approach to improving air quality based on regional needs. NETAC remains committed to ensuring air quality standards are met in the future. This commitment ensures not only public health, but also allows the region to have positive economic growth.

REDUCING SOLID WASTE

The solid waste program is administered with grant funds from the Texas Commission on Environmental Quality (TCEQ) to pass through to local entities for the funding of solid waste projects. Approximately \$120,000 a year in solid waste grants are awarded. Eligible projects include:

- Litter Abatement Officers
- Surveillance Equipment
- Machinery such as Chippers, Shredders, Balers
- Community Cleanup Events
- Household Hazardous Waste Management
- Education and Training Projects

PROMOTING ECONOMIC DEVELOPMENT

ETCOG's economic development program staffs and supports the East Texas Economic Development District (ETEDD). The ETEDD is designed to aid you with:

- Upgrading Infrastructure to Attract New Industry
- Supporting Technology-led Development
- Redeveloping Brownfield Sites
- Promoting Eco-Industrial Development
- The Writing of EDA Grants for Anyone in the ETCOG Region

GRANT WRITING SUPPORT

ETCOG offers grant writing services to any member government for needs they have in applying for and receiving grants. Staff also conducts research for members on how and where to find a particular grant or funding source. Post-grant administration is also offered as a part of our grant writing services.



“You have heard it said that an awful lot can be accomplished when one does not care who gets the credit. The East Texas Council of Governments (ETCOG) was created to help our member jurisdictions solve common problems and achieve their individual and collective goals based on the timeless premise that we are stronger together than we are as individual entities. ETCOG remains as a behind the scenes service and support agency designed by you to serve with all the credit for any successes belonging to our members.”

– David Cleveland,
Executive Director,
ETCOG

BENEFITS FOR ALL MEMBERS

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east texas council of governments

We are a voluntary association of counties, cities, school districts and special districts within a 14 county East Texas region. We assist local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. Either directly, or through our contractors, ETCOG provides programs and services for East Texas seniors, employers and job seekers. We also build 9-1-1 emergency call delivery systems, provide peace officer training and homeland security planning services; and deliver rural transportation services, business finance programs, grant writing services and environmental grant funding for the region.

ETCOG VISION

We are a trustworthy organization committed to providing leadership, education, and financial resources to our 14 county region.

ETCOG MISSION

In order to improve the Quality of Life for all of our citizens, ETCOG pledges all of its resources to educate and assist its members to accomplish their goals.

I-35

I-30

DFW

I-20

I-45

I-10

SERVING 14 COUNTIES

- | | |
|-----------|-----------|
| Anderson | Panola |
| Camp | Rains |
| Cherokee | Rusk |
| Gregg | Smith |
| Harrison | Upshur |
| Henderson | Van Zandt |
| Marion | Wood |



3800 STONE ROAD
KILGORE, TEXAS 75662 • 903/984-8641 • FAX 903/983-1440

SERVING A FOURTEEN COUNTY REGION

May 23, 2016

Judge Lee Ann Jones
Panola County
110 S. Sycamore St. Rm. 216-A
Carthage, TX 75633

Dear Judge Jones:

I am pleased to present you with your copy of the East Texas Council of Governments (ETCOG) FY2015 Benefits Report for Panola County and member cities. This report discloses all the benefits the county and its cities received in FY2015 in return for ETCOG membership dues paid. As you will soon discover, your return on your investment in ETCOG is significant in amount and substantial in reach. Services delivered to the cities and county differ by county and city according to need, but typically include a wide array of services for law enforcement and first responders, and senior citizens. Transportation, housing, small business loans, and workforce training and/or job search assistance services are also highlighted for your review.

Even more important than the programs, services, and funding that flows through ETCOG to your jurisdiction is the fact that ETCOG serves as a solutions forum for all of our region's elected officials to partner together to solve common problems. Feel free to take advantage of the regional solutions forum by calling or emailing our Director of Communications, Lindsay Vanderbilt, at Lindsay.Vanderbilt@etcog.org any time you are facing a challenge of any kind. Why "recreate the wheel" when you may not need to do so?

ETCOG's regional GIS program continues to grow and is an excellent solution for those looking to address GIS projects at a low price. If you have any questions about the GIS program and how it might help you, feel free to call or email me and I will immediately connect you to our GIS Team.

I welcome the opportunity to briefly visit with you about this report together or at the next mutually convenient council or commission meeting. Such a meeting would allow for more listening and interactive dialogue as your ETCOG reports to you on the success of our efforts on your behalf. If you have any questions about your Benefits Report, or would like to meet one-on-one or schedule a group presentation, please contact me at (903) 218-6423.

Sincerely,

David A. Cleveland

David A. Cleveland
Executive Director

Enclosure

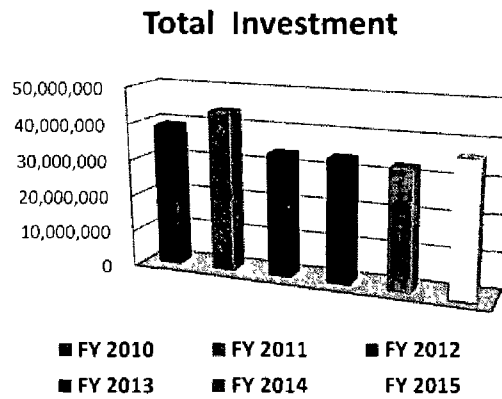
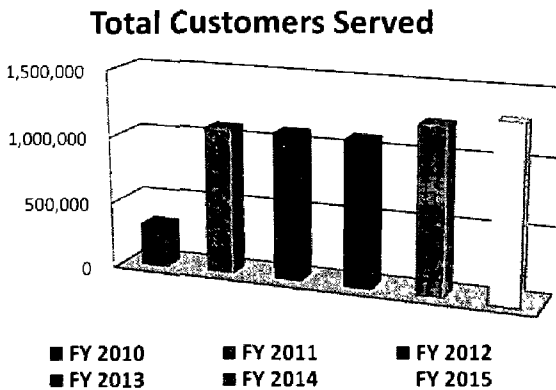
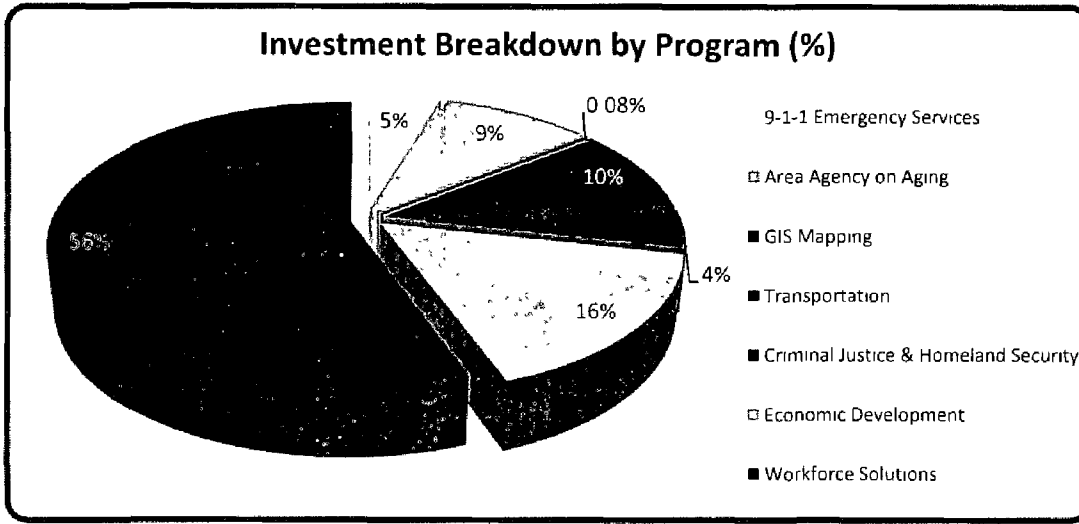
East Texas Council of Governments FY 2015 Benefits Report for ETCOG Region



Data available for FY 2015 between October 01, 2014 and September 30, 2015

Report Controls	
Region Summary	ETCOG
Select Fiscal Year	FY 2015
Totals FY 2015	
Membership Dues	\$186,722.00
Total ROI ^c	\$194,333 to \$1:00

Services	Customers Served ^a	Investment ^b
9-1-1 Emergency Services	4,801	\$1,680,255
Area Agency on Aging	6,222	\$3,485,748
GIS Mapping	12	\$29,600
Transportation	2,511	\$3,540,370
Criminal Justice & Homeland Security	10,982	\$1,598,803
Economic Development	743,175	\$5,861,760
Workforce Solutions	538,610	\$20,276,150
Total	1,306,313	\$36,472,686



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East Texas Council of Governments FY 2015 Benefits Report for Panola County

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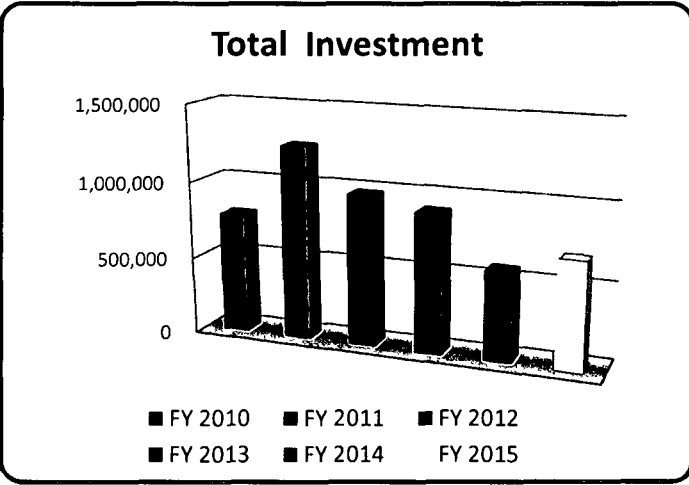
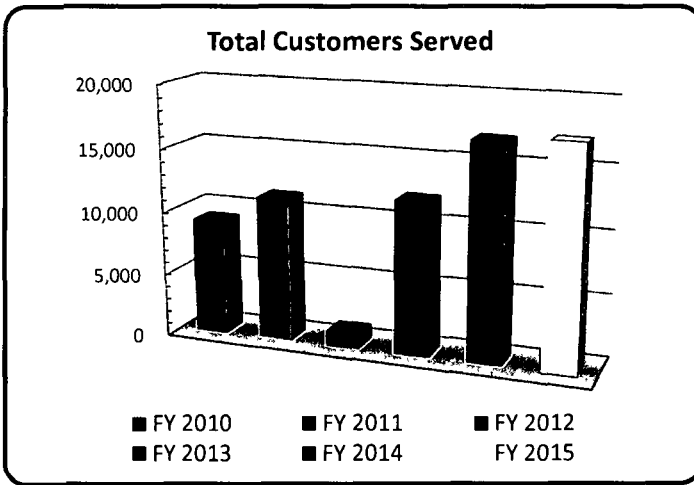
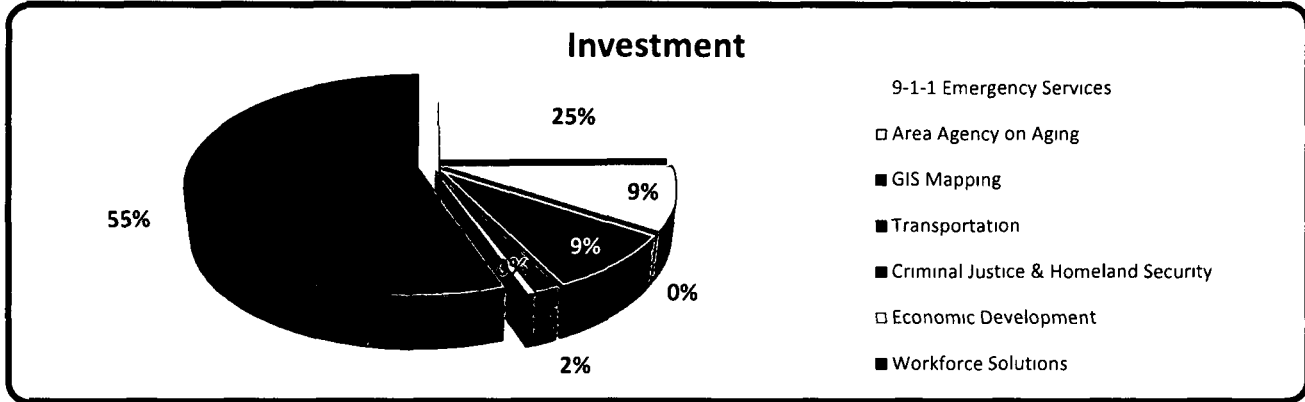
Report Controls

Select County: **Panola**
Select Fiscal Year: **FY 2015**

Totals FY 2015 Panola County, Texas

Total Membership Dues: **\$4,886.00**
Total ROI^c: **\$139.72 to \$1.00**

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